



WEBSITE DESIGN APPROACH

FEBRUARY 2017

DESIGNED BY TAN -TA - DAN DESIGN

TRUSTED COMPANION

While you are busy climbing peaks of successes, we are working alongside you on your investments and business needs, so that you have to worry less about these.

gettyimages®
John Lund

CREATE A LEGACY

You need to focus on growing your career/business, and may often be short of time to focus on managing your investments. This is where we come in, acting as an extension of you, advising you on your investment & business needs, so that you can focus on what you do best: **charting growth and creating a legacy.**



CONCEPT 1

INNOVATION

An **innovation idea** can ignite the path to a **long lasting legacy**.

We understand the importance of inventive thinking in any business and how it is essential to create a unique selling proposition for its consumers.

That is exactly what we try to represent through our illustrations.

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Mischa Keijser

521981069



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LEGACY

" If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then, you are an excellent leader."



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CONTEMPORARY INDIAN ART

Contemporary Indian art fuses multiple concepts and forms of media to express both traditional Indian and non-traditional themes. We are still on our ancient and traditional roots of showcasing contemporary indian art through illustrations.



LEGACY

is something handed down from one generation to the next. A company president might leave a legacy of honesty and integrity.



SUSTIANABLE INNOVATION

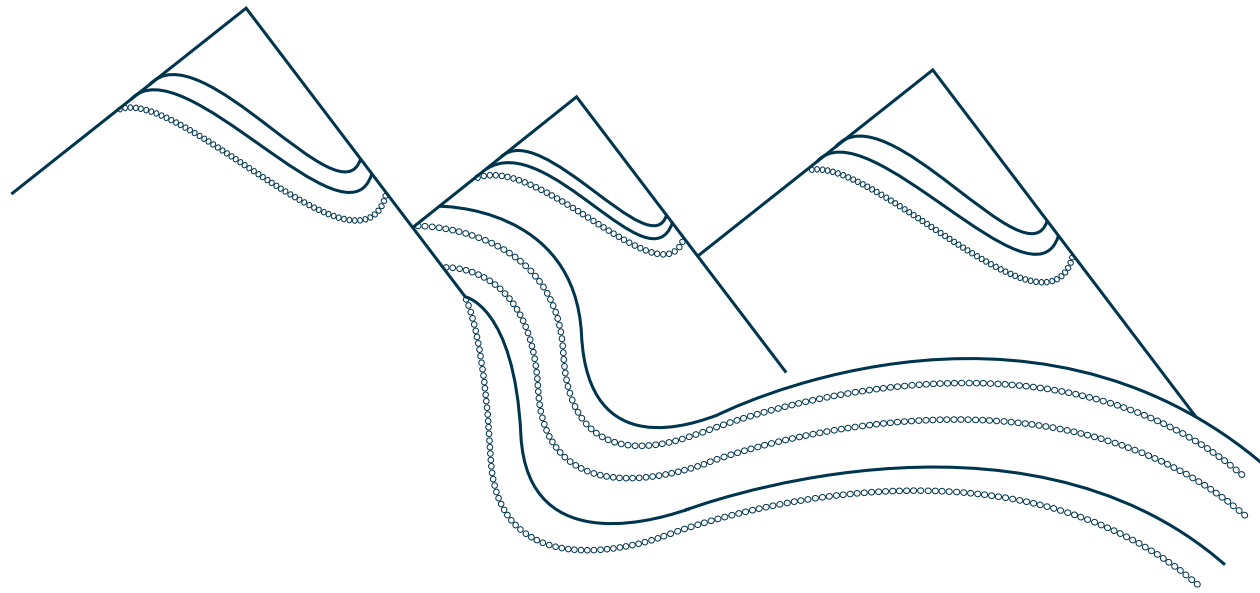
is a process where sustainability considerations (environmental, social, financial) are integrated into company systems from idea generation through research and development and commercialization.

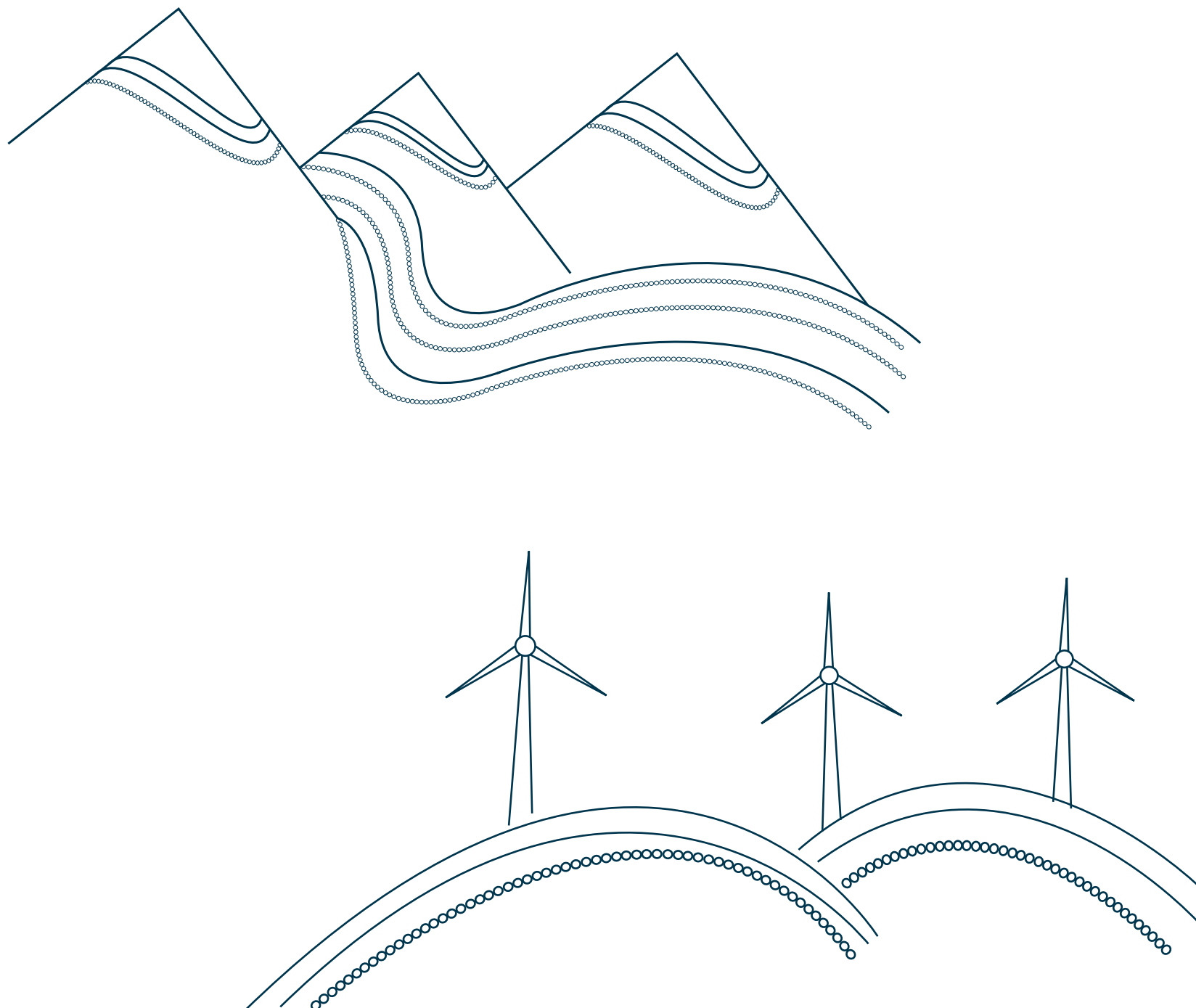
POWER IS THE ABILITY TO BRING CHANGE
let's think change together

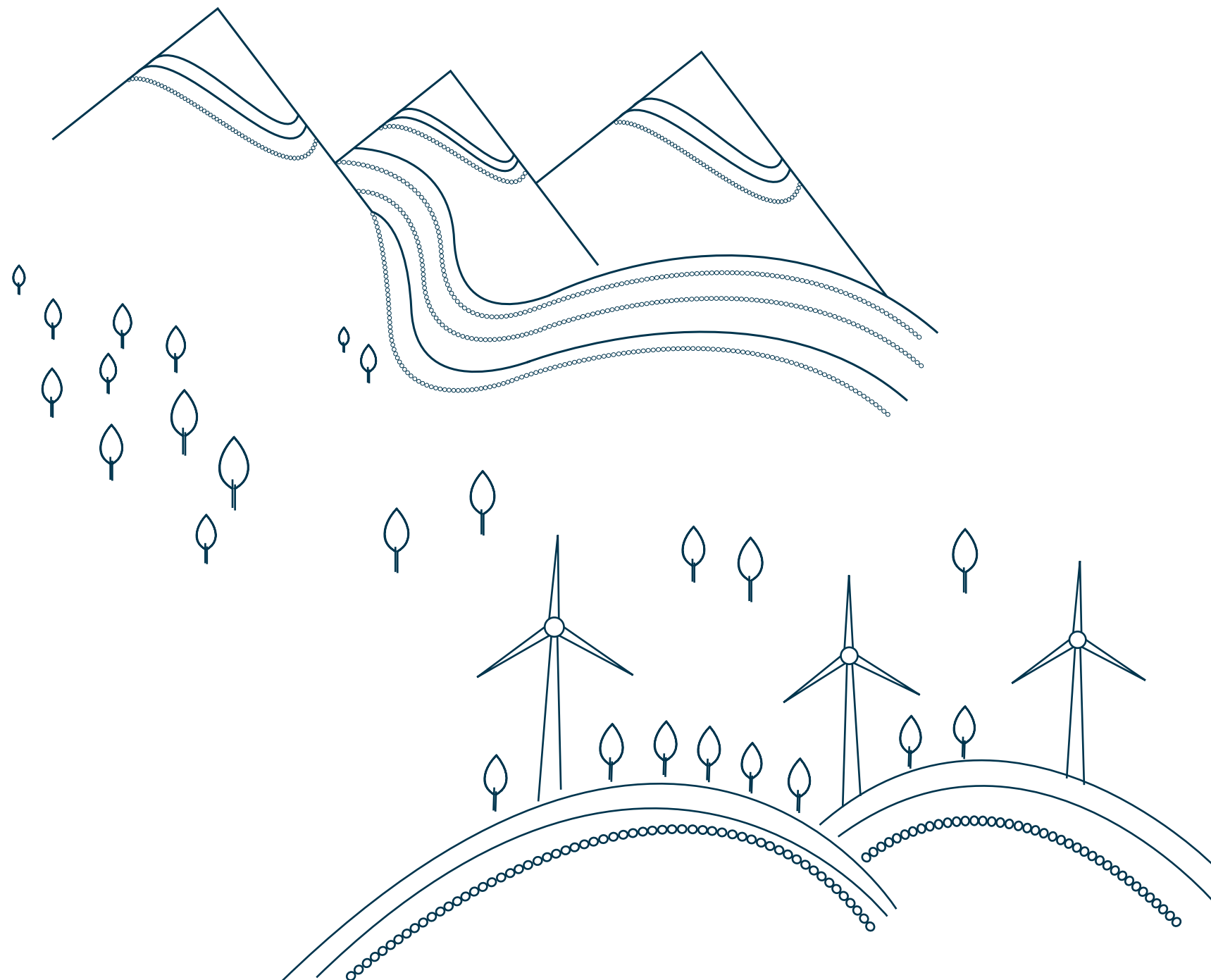


POWER IS THE ABILITY TO BRING CHANGE
let's think change together

Illustrations used here can be DYNAMIC







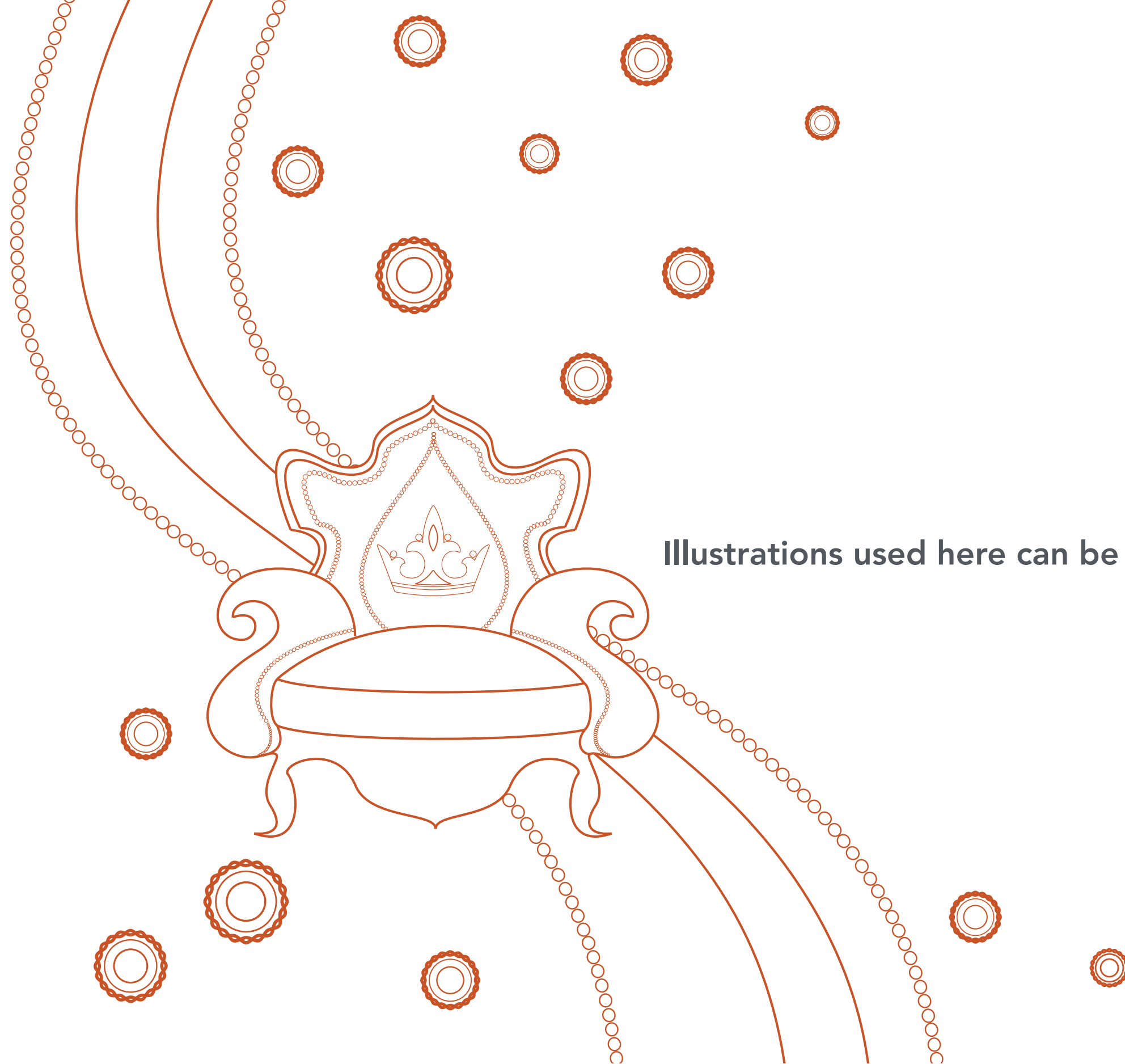


LIFE IS ALL ABOUT CREATING
let's create a legacy together



LIFE IS ALL ABOUT CREATING
let's create a legacy together





Illustrations used here can be DYNAMIC

ICONOGRAPHY



CONCEPT 2

India is a land of **rich and varied cultural diversity** and each time we have made great strides in the world of technology, we have done so by **keeping our values and morals intact**. Innovation for the sake of it is never enough unless it has a solid foundation and strong roots to build upon.

Hand expressions also known as

MUDRAS,

are said to shift energies from what we might be experiencing to how we want to feel.



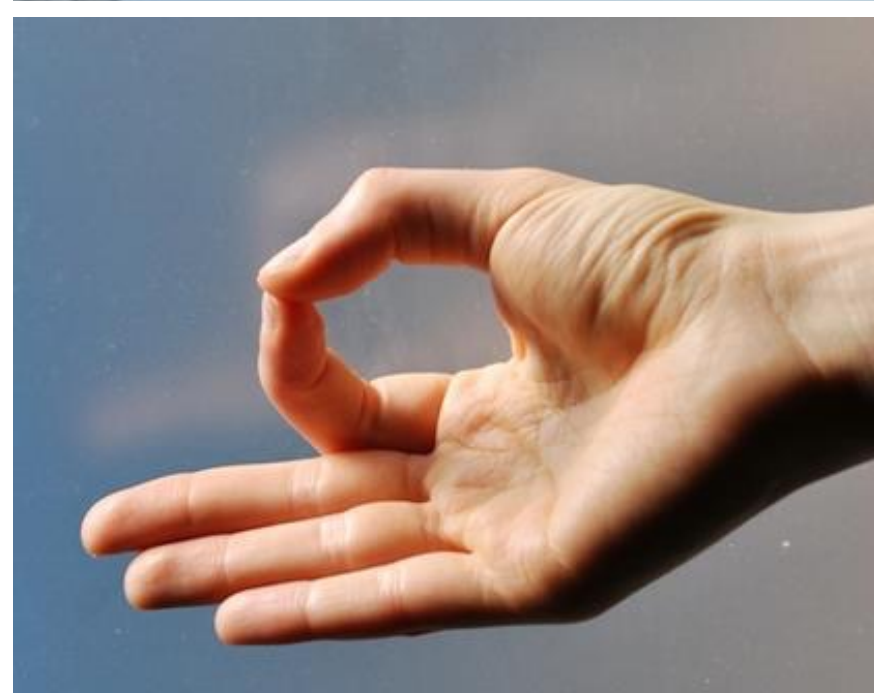
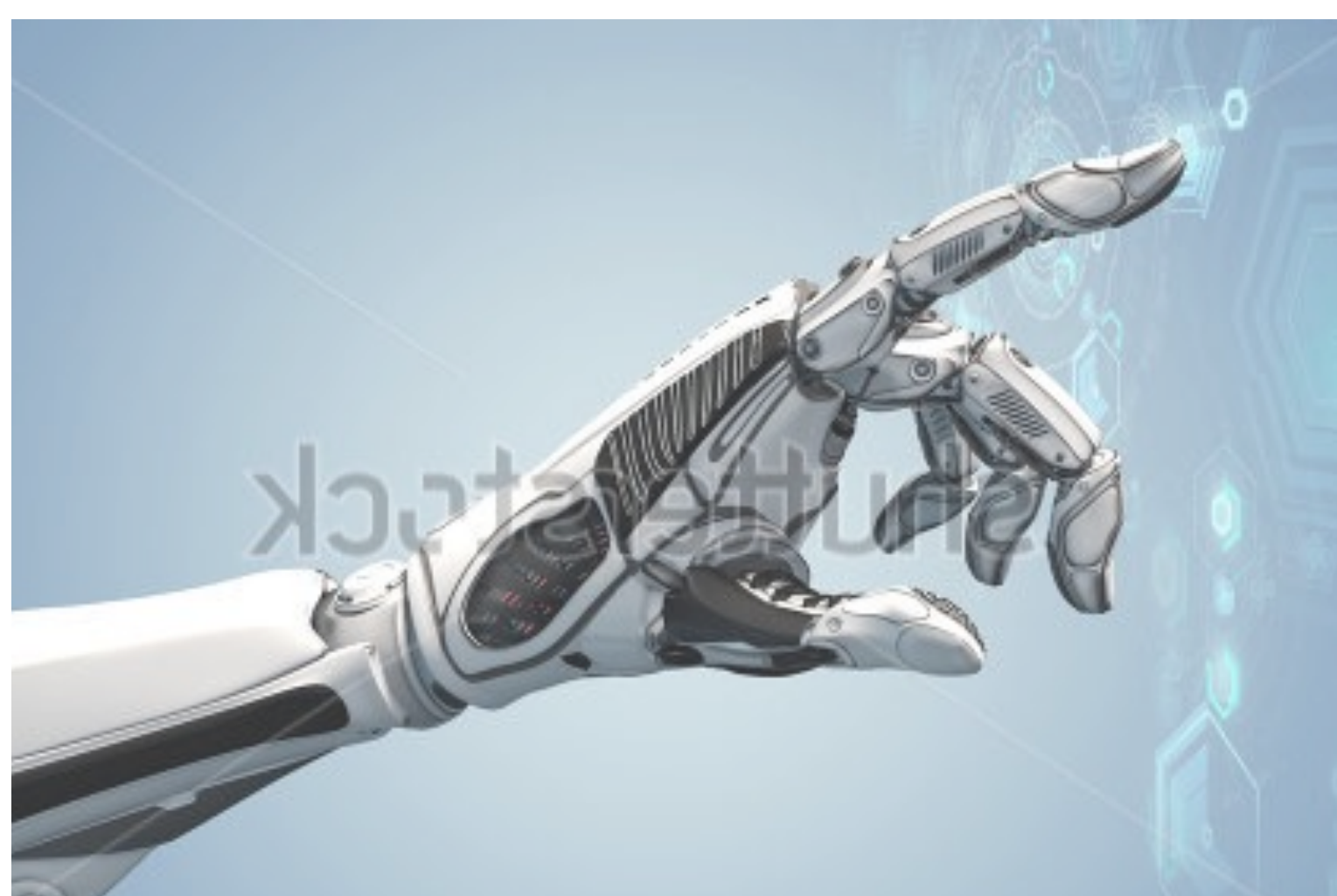
GROWTH & CREATION

As depicted in our **ancient scriptures**,
growth and creation are interlinked and
one cannot exist without the other....

Here with those cultural beliefs in mind,
we try to sow the seeds of assurance in the
minds of our audience in a graphic manner.



“ The role of **innovation** for **growth** is strengthened by advances in new technologies, and a greater focus on **knowledge, creation and use.**”



**Growth is the essence
of all human excellence**
As you grow we are here to help



Innovation is the first step to evolution
As you evolve we are here to help



ICONOGRAPHY



THANK YOU

DESIGN: TAN-TA-DAN DESIGN

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